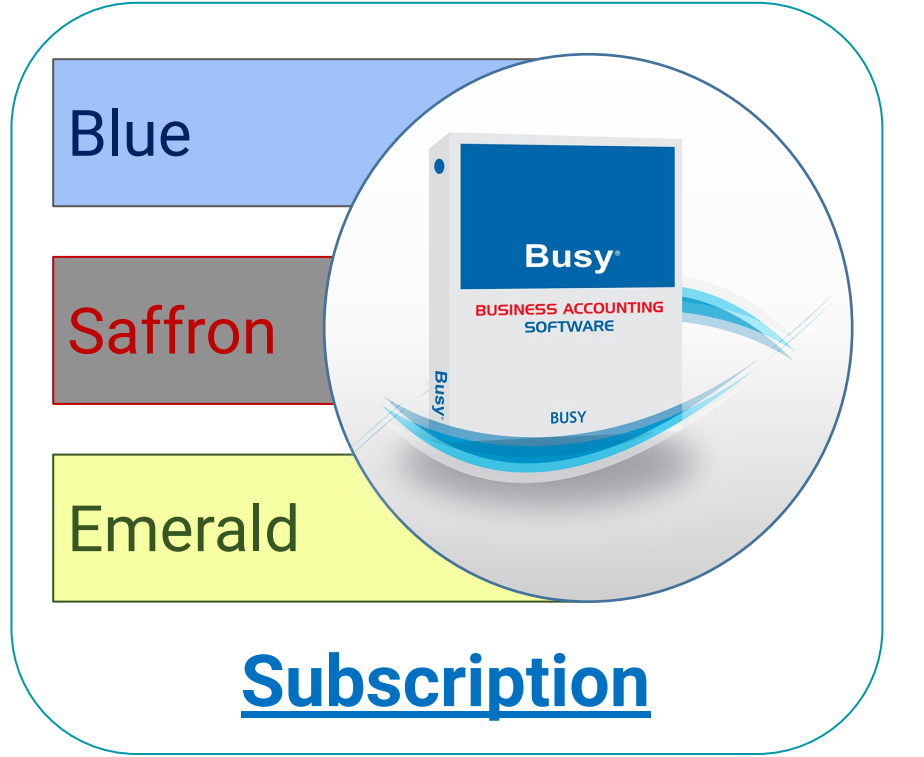
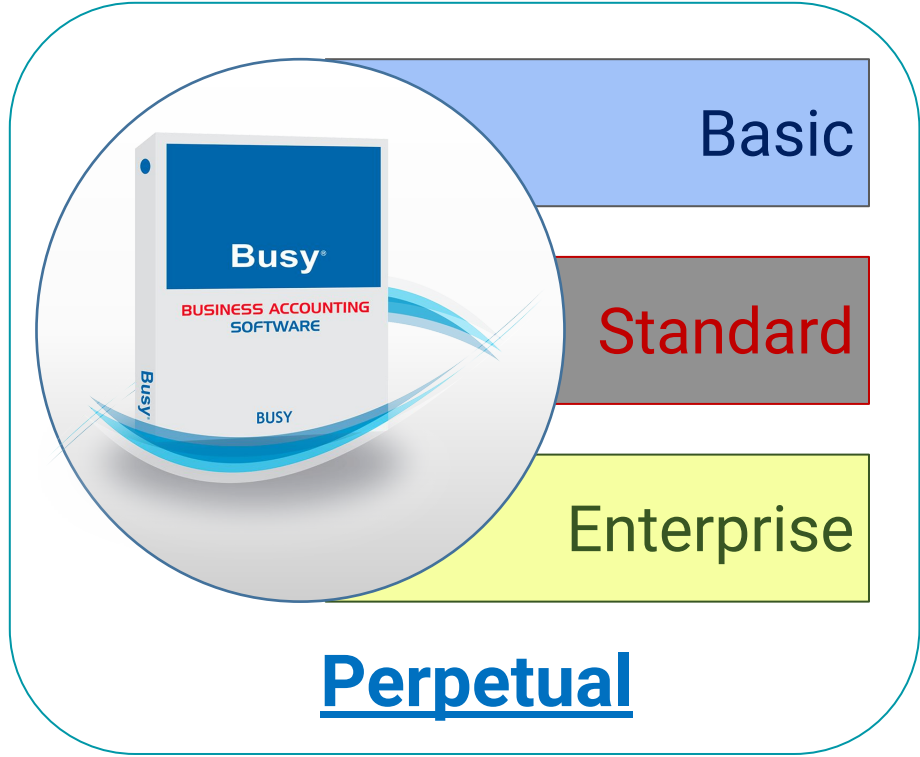


Busy Introduction

- India's No. 1 GST Accounting Software.
- An integrated business accounting and management software for Micro, Small & Medium Enterprises (MSMEs)
- Enabling 300,000+ businesses to manage their back-office operations and GST/VAT compliances since 1993
- 100% subsidiary of IndiaMart - a \$2bn valued, public listed company and India's largest B2B market place.
- Leading software in South Asia, Middle East Asia & Africa.
- It is Sold & Supported across pan India & abroad
- Connected with 300+ partners, 800+ resellers & 3.6 lacs customers across global



Busy Editions



Busy Editions

Basic / Blue :- Meant for shopkeepers and small business. It comes with basic features like invoicing, bookkeeping, compliance etc.

Standard / Saffron :- Meant for medium level business and comes with advance features order, quotation, challan, POS billing etc.

Enterprise / Emerald :- Meant for larger size companies Voucher approval system, Payroll Management, Location Management etc.

Prices of Perpetual License & Subscription License

Plans & Pricing

BASIC

Single User	Multi-User
₹9,999*	₹24,999*

STANDARD

Single User	Multi-User
₹14,999*	₹39,999*

ENTERPRISE

Single User	Multi-User
₹19,999*	₹57,999*

Plans & Pricing

BLUE

Single User	Multi-User
₹5,999*	₹14,999* per year

SAFFRON

Single User	Multi-User
₹6,999*	₹17,999* per year

EMERALD

Single User	Multi-User
₹9,999*	₹24,999* per year

Basic / Blue Edition

- ✓ Financial Accounting
- ✓ Multi Location Inventory
- ✓ MIS Analysis & Reports
- ✓ TDS / TCS
- ✓ GST Reports (Returns, Registers and e>Returns)
- ✓ E-Way Bill (As per Govt. Temp.)
- ✓ VAT Reports (For Overseas)
- ✓ User Configurable Invoice Printing
- ✓ User Configuration Documents / Label / Letters Printing
- ✓ Auto backup on Google Drive
- ✓ BDEP and BusyBNS

Standard / Saffron Edition

- ✓ All Features of Basic Edition
- ✓ Quotation / Order / Challan
- ✓ POS
- ✓ Scheme Management
- ✓ Bill of Material & Production
- ✓ Date wise Pricing
- ✓ Voucher Auditing
- ✓ Automatic E-Way Bill & E-Invoice Generation
- ✓ Serial No.-wise Stock Tracking
- ✓ MRP-wise Stock Tracking
- ✓ Batch-wise Stock Tracking
- ✓ Parameter-wise Stock Tracking
- ✓ Binding Data / User with Hard Disk
- ✓ Configurable Balance Sheet / P&L A/c.
- ✓ Job Work
- ✓ GSTR1 & IFF direct upload to portal
- ✓ GST eReturns in JSON Format
- ✓ Reconciliation of GSTR 2A & GSTR 2B

Enterprise & Emerald Edition

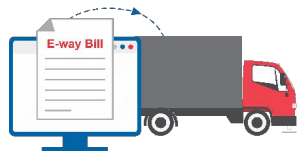
- ✓ All Features of Standard Edition
- ✓ Indent Management
- ✓ Voucher / Master Approval
- ✓ Branch wise Rate of Tax & Prices for Items
- ✓ Message Centre
- ✓ Enquiry / Support Management
- ✓ Master Series Groups
- ✓ Branch Management
- ✓ Audit Trail (as per MCA guidelines)

Model wise comparison

Features	Blue	Saffron	Emerald
Financial Accounting	✓	✓	✓
Fully Configurable GST Invoicing	✓	✓	✓
Automatic GSTIN Validation	✓	✓	✓
GST Summary and e>Returns (Govt. Template)	✓	✓	✓
Auto Data Backup on Google Drive	✓	✓	✓
TDS / TCS Configuration	✓	✓	✓
Data Exchange Among BUSY Users	✓	✓	✓
Digital Signature on Invoice & Reports	✓	✓	✓
BUSY BNS App	✓	✓	✓
Automatic E-Way Bill / E-Invoice Generation	✗	✓	✓
Direct Upload GSTR-1 & IFF to GST Portal	✗	✓	✓
GSTR - 1 / 2A / 2B / 3B Auto Download & Reconcile	✗	✓	✓
Electronic Cash / Credit Ledger	✗	✓	✓
Check Party Return Filing Status	✗	✓	✓
Batch / MRP / Sr. No. / Parameter - wise Stock	✗	✓	✓
WhatsApp Integration	✗	✓	✓
Export Report on Google Sheet	✗	✓	✓
Party-wise Price Structure for Items	✗	✓	✓
Scheme Management	✗	✓	✓
QR Code on Invoice	✗	✓	✓
Multi Branch Management & Configuration	✗	✗	✓
Voucher & Master Approval	✗	✗	✓
User Activity Log	✗	✗	✓
Indent Management	✗	✗	✓
Message Centre	✗	✗	✓

Benefits of BLS

GSP Features



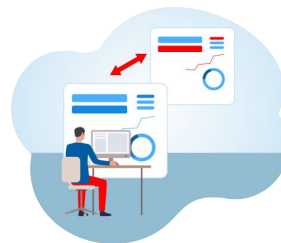
Automatic E-Way

Feature available in Standard onward



Automatic E-Invoice Generation

Feature available in Standard onward



GSTR-1,2A,2B,3B Download & Reconciliation

Feature available in Standard onward



GSTIN Validation



HSN Validation



Direct Upload GSTR1

Feature available in Standard onward



Check Party Return Filing Status

Feature available in Standard onward



Check Electronic Cash/Credit Ledger

Feature available in Standard onward



Reports of E-Way Bill Generated By Others & Self

Feature available in Standard onward



Compare Sales, GSTR-1 & 3B

Feature available in Standard onward

BUSY - Now on Mobile



100+ Reports



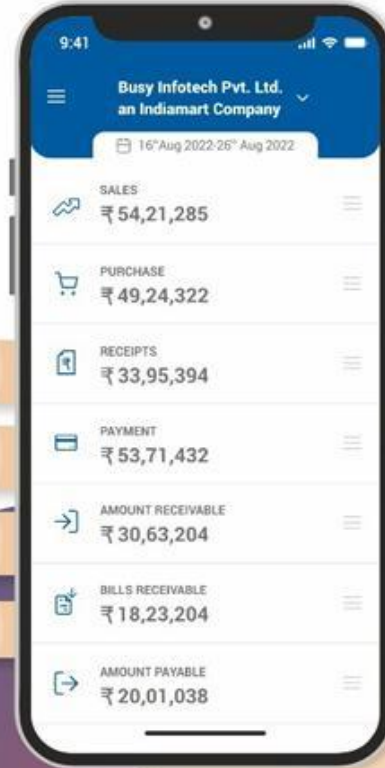
Create & Share Quotations & Invoices



Capture Orders & Receipts



Access Sales, Purchase, Receivables, Payables, Stock Data



Stay Connected
with Your
Business Data
24x7

Our Applications

Busy Mobile App gives Busy Desktop Software customers access to 100+ Reports related to Sales, Purchases, Receivable, Payable, Stock and much more. The app also allows you to easily create and share receipts, invoices, orders and quotation.

- Latest Version : 1.11



BusyBNS App is designed to receive notifications from BUSY. Busy user can send invoice/other transactional notification to himself or his users along with PDF files. Apart from invoice, reports like ledger, stock status, bills receivable etc. can also sent as a notification along with PDF files.

- Latest Release : 2.7

Key Features for departmental Store

Features Mapping	BUSY	Tally
1. Easy & Fast Billing (Point of Sale)	✓	✓
2. Payment Settlement Mode with Cash Tendered Details	✓	✓
3. Salesman Details in Billing	✓	X
4. Scheme Management	✓	X
5. Return & Exchange	✓	X
6. Hold the Voucher Entry	✓	✓
7. User-Configurable Invoice	✓	X

Key Features for FMCG distribution

Features Mapping	BUSY	Tally
1. Order & Challan Management	✓	✓
2. Outstanding Management with Credit Limit	✓	✓
3. Batch-wise Details (Manufacturing/Expiry Date)	✓	✓
4. MRP-wise Stock	✓	✗
5. Multiple Units for Items	✓	✓
6. Party-wise Pricing & Discount Structure	✓	✓
7. Scheme Management	✓	✗
8. Salesman with Commission	✓	✓
9. Target Management	✓	✗
0. Transactions through BUSY Mobile App	✓	✗

Key Features for Garments & Footwear

Features Mapping	BUSY	Tally
1. Order & Challan Management	✓	✓
2. Outstanding Management with Credit Limit	✓	✓
3. Attributes of Items (Size, Color, Brand)	✓	✗
4. Multiple Units for Items	✓	✓
5. Party-wise Pricing & Discount Structure	✓	✓
6. Scheme Management	✓	✗
7. Salesman with Commission	✓	✗
8. Packaging details in voucher	✓	✗
9. Transactions through BUSY Mobile App	✓	✗

Key Features for CA & Accountants

Features Mapping	BUSY	Tally
1. Bank Reconciliation	✓	✓
2. GSTR 1 Reconciliation	✓	✓
3. GSTR 3B Reconciliation	✓	✓
4. Compare Sales, GSTR1 & GSTR 3B	✓	✗
5. GSTR 2A/2B Reconciliation	✓	✓
6. Check Party Return Filing Status	✓	✗
7. Audit Trail	✓	✓

* Auto download of GSTR1/3B/2A/2B not available in Tally

Key Features for Computer Hardware

Features Mapping	BUSY	Tally
1. Serial No.-wise Stock	✓	✗
2. Warranty Tracking Management	✓	✗
3. Quotation & Order Management	✓	✓
4. Tax Inclusive & Exclusive Billing	✓	✓
5. Payment Settlement Mode	✓	✓
6. Multiple Pricing Structure	✓	✓
7. Replacement	✓	✓
8. Maintain Damage Stock	✓	✓
9. Separate Voucher Series for Online Sales	✓	✓
0. Salesman with Commission	✓	✗

Key Feature & Benefits of Eway bill generation in BUSY

No need to go
to Portal to
generate
E-Way Bill &
E-Invoice

Dual GSPs
Configuration
(Webtel &
Pinnacle)

Error
Checking
Tools

E-Way Bill
Number & IRN
Number will
be update
automatically

E-Way Bill &
E-Invoice
Printing within
BUSY

E-Invoice
integrated
with E-Way Bill
(Combined)

Bulk Mode
Option

Manage
Multiple
Branch

User Level
Control

E-Way &
E-Invoice
Audit Report

GST Compliance Features

Date-wise GST Rates and HSN Codes

Validate & Search GSTIN / HSN Online

Error Checking Tools within Busy

Automatic Calculation / Adjustment of Taxes

Monthly ITC Tagging as per GSTR 2A, 2B

Complete E-way Bill / E-invoice management

GSTR 1, 2A, 2B, 3B, R1,R4 Automatic Reconciliation

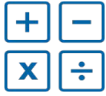
E>Returns in Direct upload / Excel / CSV and JSON format

Attributes of BUSY 21

Busy®

BUSINESS
ACCOUNTING
SOFTWARE

an  indiamart company



Financial
Accounting



Inventory
Management



Configurable
Invoicing &
Printing



GST (Goods &
Services Tax)



Order
Processing



Production



Job Work



Payroll



Enquiry
Management



Customer
Support Mgmt.



MIS



Remote Access



Scheme
Management



Checks
& Controls



Multi-Branch
Management



Accounting

- All Books of Accounts/Summaries & Final Accounts with Schedules
- Outstanding Analysis with Credit Limit
- Monthly/Annual Budgeting of Expenses
- PDC with Bank Reconciliation
- Multi-Currency Billing & Accounting
- Cost-Centres & Sub-ledgers
- Ledger Reconciliation
- Party-wise Configurable Dashboard
- Targets & Incentive Management
- Salesman/Broker Management with Commission
- Author & Royalty Calculation
- Depreciation Chart (as per Co. Act / IT Act)

Inventory

- Multiple Material Centers
- All Books of Inventory, Ledger & Summaries
- Indent/Quotation/Order & Challan Mgmt.
- Configurable Stock Valuation Methods and Stock Accounts
- Primary and Alternate Units for each Item
- Serial No./Batch/MRP/Parameter-wise Stock Maintenance
- Provision for Free Qty., Discount & Mark-up
- Calculate Items Sales Price from Purchase Price
- Accounting in Pure Inventory Vouchers
- Party-wise Item Codes
- Physical Stock Verification
- Critical Levels Reports

Busy®

BUSINESS
ACCOUNTING
SOFTWARE

Simplifying Businesses. Simplifying Life.



POS & Barcode

- POS & Barcode Compatible Interface for Billing
- Party-wise/Qty.-wise/Date-wise Pricing Structure
- Apply Schemes on Vouchers
- Exchange or Return in Sale / Purchase voucher
- Specify Broker in Billing
- Configurable Multiple Settlement Details
- Fully Configurable Invoice Printing
- Bar-Code Designing and Printing

Mfg. & Job Work

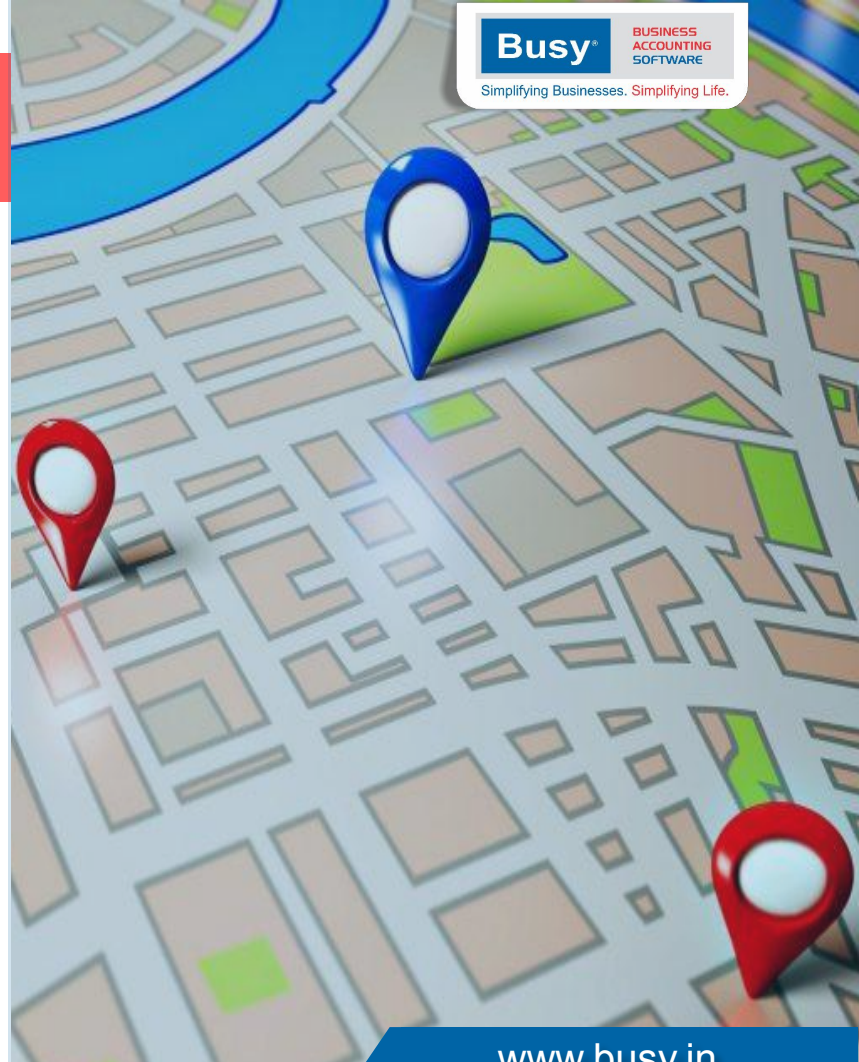
- Multi-Level Bill of Material
- Overhead Costing Allocation in BOM & Production
- Production, Un-assemble & Stock Journal
- Production Planning, Variance, Composition & Utilization
- Production Summary
- Job Work Management (In House & Outside)
- Wastage Management in Job Work
- Pending Job items Reports
- Job Tracking Via Unique Job Id

Payroll

- Salary, Overtime, Leave Encashment & Bonus Management
- Multiple Salary Mode - Monthly, Daily & Production Basis
- Configurable Salary & Employee Heads
- Loan & Advance Scheduling
- Integrated Accounting with Payroll
- Configurable Salary Slip Printing
- Configurable Payroll Registers
- Bank Advice Printing
- Full & Final Settlement Voucher Option
- Statutory Compliances and E-Return of PF(ECR) & ESI

Branch Mgmt.

- Complete Branch Management Module
- Both Online and Offline Model Available
- Auto Merging of Branch Data (Offline Mode)
- Checks & Control Branch User-wise
- Consolidated Data at Head Office
- All Data/Reports Filtration – Branch-wise
- Branch-wise Statutory Reports
- Encapsulation of Server Information





Enquiry & Support Mgmt.

- Complete Enquiry (Pre-sales) & Support (Post-sales) Management
- Contact (with Grouping) and Executive master
- Full Cycle Mapping - Call Receipt to Call Allocation and Call Reports
- Comprehensive Call Explorer (Single Window Dashboard)
- AMC/Warranty Tracking Linked with Sales
- Contact/Party/Area/Executive-wise Summary
- Comprehensive Registers, Daybook, Call History
- AMC/Warranty Details Reports

MIS

- Multi-company Consolidated Results
- Sales/Purchase Analysis with Graphs
- Cash Flow & Fund Flow Statement
- Ratio & Profitability Analysis
- Party Abstract Report
- Configurable User-wise Dashboard
- Master & Vouchers Statics Report

Busy®

BUSINESS
ACCOUNTING
SOFTWARE

Simplifying Businesses. Simplifying Life.

Statutory Reports

- All Statutory Reports (GST, TDS & TCS)
- GST Summary and E>Returns
- Automatic E-Way Bill Generation
- Automatic GSTIN Validation
- GSTR 1/ 2A & 2B / 3B Reconciliation
- E-Return in JSON Format
- Auto Calculation and Posting of RCM / Advance Receipts

Check & Controls

- Configurable & Powerful User Module
- Voucher / Master Approval with Rejection
- Powerful Voucher Auditing
- User Activity Logs & Event Logs
- Data Check List Option
- Configurable Warning Alarms
- User Specific Master Control in Voucher Series
- Data / User Binding with Hard-Disc
- User's Information in Vouchers
- Alerts and Message Centre
- Event Notifications on BNS App





Utilities

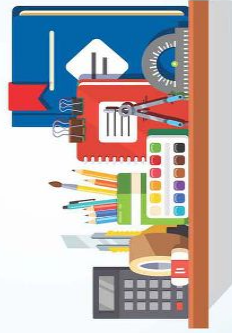
- Mobile App
- Exchange of Invoice Among BUSY Users
- Masters/Vouchers Import from Excel
- Data Freezing – Full or Partial
- Search / Sort / Filter / Group all Screen Reports
- Reports Export (Plain file / HTML / PDF / Excel / Google Sheet)
- Printing in Draft Mode (DOS-like)
- User-Definable Shortcuts / Favorites
- Send Email, SMS & WhatsApp Msg.
- Block & Deactivate Masters
- Automatic Backup (Local Drive & Google Drive)

Configurable

- Fully Configurable Invoice and Documents
- Invoice Printing in Local Language
- Configurable Letters Text and Labels Printing
- Separate Configuration & Numbering for Each Voucher Series
- Configurable Cheque Printing
- Fully Configurable Accounting & Inventory Registers
- User-definable Columns in Reports
- Configurable Balance Sheet and P&L
- Custom Validations (Implementation Specific)
- Reports Customization and Add-on Development by Solution Partners



Effortlessly Manage your Stationery & Office Supplies Business



Over 360,000 Licenses Sold Worldwide

Over 450 Channel Partners

Switch to

BUSY 21

- Discrete Prices for Loose and Box Qty.
- Manage Purchase & Sales Orders
- GST Reports & Return
- Item-wise Profitability Report
- Vendor-wise Stock Maintenance
- Maintain Minimum & Re-order Level of Inventory

Software with right ingredients to manage your Food & Beverage Business



Over 360,000 Licenses Sold Worldwide

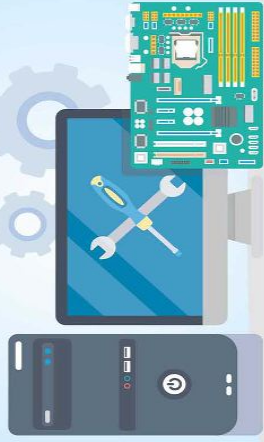
Over 450 Channel Partners

Switch to

BUSY 21

- POS Billing with Counter / Item-wise Slip Printing
- SMS & E-mail Notifications
- Multiple Price Structure for Sitting & Takeaway
- Executive-wise Settlement Summary
- Auto-generate Production Voucher for Sold Items
- GST Reports & Return

Seamlessly Manage Unique Needs of Computer Hardware Business



Over 360,000 Licenses Sold Worldwide

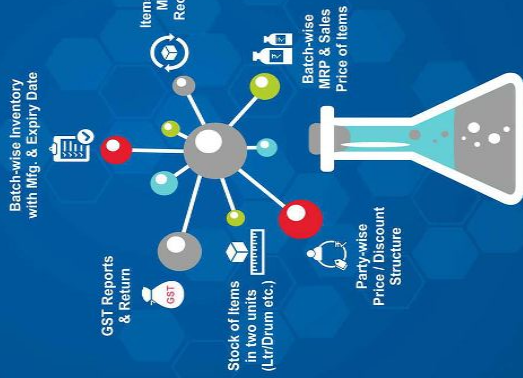
Over 450 Channel Partners

Switch to

BUSY 21

- Serial No. wise Tracking of Goods
- AMC / Warranty Management
- Customer Support Calls Mgmt.
- Customer Enquiry Management
- Party-wise Pricing Mode
- Indent / Quotation / Order & Challan Mgmt.
- Fully Configurable Invoice
- VAT Inclusive / Exclusive Billing

Software designed to fulfill complex business needs of Chemical Industry



Call for **FREE Demo**, Today!

Handle Daily Challenges of your Furniture Business with Ease



FURNITURE SHOP

Over 360,000 Licenses Sold Worldwide

Over 450 Channel Partners

Switch to

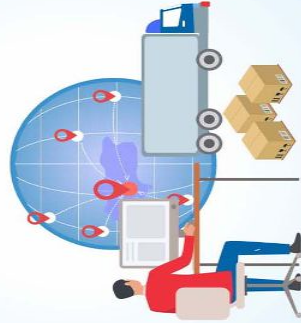
BUSY 21



- Barcode Printing & Billing
- Tag and Print images with Items
- GST Reports & Return
- Feed Detailed Specifications with Items
- Product / Category wise Profitability Report
- Customer Relationship Management

Call for a **FREE DEMO**, Today!

Single point access to all your Businesses



Over 360,000 Licenses Sold Worldwide

Over 450 Channel Partners

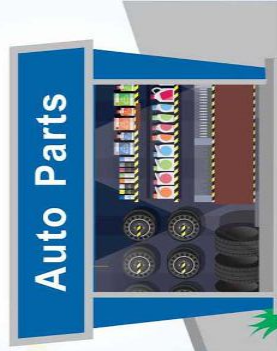
Switch to

BUSY 21



- Track complete Business Cycle - Quotation, Order, Delivery Note/GRN, Invoice
- Profitability Reports - Item-wise, Party-wise, Godown-wise, Salesman-wise & Batch-wise
- Multi-Godown Inventory Management
- Multiple Price list of Items
- Salesman wise Target & Commission Calculation
- Robust Outstanding Management

Solutions designed to boost your Auto Parts Business



Over 360,000 Licenses Sold Worldwide

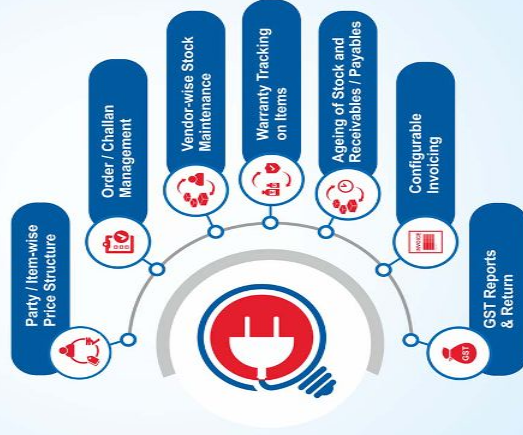
Over 450 Channel Partners

Switch to

BUSY 21

- Manage Multi-Godown
- Sales Analysis & Profitability Reports
- Salesman-wise Target & Commission
- Billing through Barcode Scannir
- Party / Item-wise Price Structure
- Order / Challan Management

Solution designed to boost your Electrical Business



Solutions designed to boost your Mobile Business

MOBILE SHOP



Over 360,000 Licenses Sold Worldwide

Over 450 Business Partners

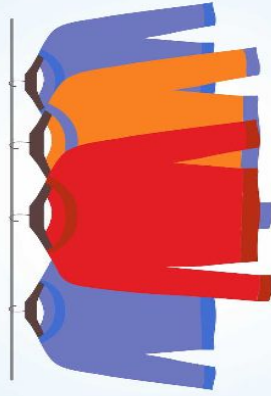
Switch to

BUSY 21



- Fast Billing using Barcode Scanning
- Track IMEI Number with Warranty
- Salesman-wise Target and Commission
- Party-wise Price Structure
- Sales Analysis & Profitability Reports
- Manage Multiple Locations

Maintain Stocks Size, Color & Style



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Over 450 Channel Partners

www.busy.in

Solutions designed to boost your Garments Business



Over 360,000 Licenses Sold Worldwide

Over 450 Channel Partners

Switch to

BUSY 21

- Maintain Stock on the basis of Size, Color and Brand.
- POS with Barcode for Easy Billing.
- Salesman-wise Commission and Sales Tracking.
- Physical Stock Verification
- Maintain Party-wise Price & Discount Structure
- GST Reports & e>Returns

Handle Daily Challenges of your Plywood Business with Ease



Over 360,000 Licenses Sold Worldwide

Over 450 Channel Partners



Presenting

BUSY 21

with New Features like

- Auto E-Way Bill / E-Invoice Generation
- Alternative Unit for auto calculation of Cu. Feet.
- Product / category wise Profitability Reports
- Separate Billing Shipping Details
- Storing Information from Item Description
- GSTR-1 / 2A / 2B / 2B / 3B Reconciliation
- HSN / GSTIN Validation
- GST Reports & Returns
- Direct Upload GSTR-1 to GST portal
- Auto Data Backup on Google Drive

Call for a **FREE DEMO**, Today!